

# Warm Line Advocacy Script

## San Francisco

June 8, 2018

[Please practice the script below and try to speak slowly and clearly. Answer any questions the Legislative Aide has for you. Our advocacy tactic for these calls is to be positive, friendly, and polite.]

**(415) 557-1300    twitter    @SCOTT\_Wiener**

Hi, my name is \_\_\_\_\_ and I'm calling  
to thank Senator Wiener for his support of mental health in California.

I also want him to know how much I appreciate him  
supporting funding for statewide access  
to the Mental Health Association of San Francisco's  
Peer-Run Warm Line.

I want Senator Wiener to know  
how important the Warm Line is  
and the positive impact  
it has on communities throughout California.

Since 2014, Warm Line Counselors  
with their own lived experience of mental health challenges  
have provided support and referrals  
to over 100,000 callers from all over California.

I know Senator Wiener is concerned

about reducing homelessness, hospitalizations, and use of emergency services.  
The support the Warm Line provides  
has measurably reduced all of these in counties across California.

With Senator Wiener's support,  
funding for statewide Warm Line access will ensure  
that all Californians get the mental health support they need,  
especially in rural counties  
where access to mental health resources is limited.

Please tell Senator Wiener I urge him to act today  
to keep the Warm Line open.

Thank you and have a great day!