



Warm Line Alameda County Advocacy Script

June 7, 2018

Our advocacy tactic for these calls is to be positive and friendly, but also very concerned about the future of this important resource.

Hi, my name is _____ and I'm calling about the future of the Mental Health Association of San Francisco's Peer-Run Warm Line.

Since 2014, Warm Line Counselors with their own lived experience of mental health challenges have provided support and referrals to over 100,000 callers from all over California. This includes **Alameda County** and the San Francisco Peer Run Warm Line has **received over 7,000 calls from Alameda County residents**.

As of July 1st, 2018, San Francisco county will be the only source of funding for the Warm Line, and services to neighboring counties will need to be cut. Without your help and the help of the Alameda County Behavioral Health Department the support of the Warm Line will no longer be available to Alameda county callers.

So that this important service is not lost to Alameda County residents, I am urging interim **Behavioral Health director Carol Burton** and Alameda county to support our funding efforts.

Please tell Director Burton that I urge her to act today to keep the Warm Line open.

Thank you and have a great day!